



Nada Fawaz
Curriculum Vitae

Personal/Contact Information

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Career Objective

To work in a challenging and open-minded design environment with the ability to develop my design skills and creativity as well as to broaden the design field in the region.

To lead a design team and facilitate coordination with clients.

Education/Degrees Earned

2003 - BS in Graphic Design from the
Lebanese American University (L.A.U.)
Beirut - Lebanon

2000 - Lebanese Baccalaureate Part II from
International College (I.C.)
Beirut - Lebanon

Work Experience

August 2007 - Present

Cedar Wings - MEA's Inflight magazine - a bimonthly publication of APRA

Work included:

- Design & layout of Cedar Wings magazine

July 2006 - March 2007

Morgan International Offshore

Work included:

- Creation of the company's corporate identity & stationary design

- Design & layout of several ads, publications & advertising campaigns

October 2004 - June 2006

L'Agenda Culturel - a biweekly publication of Mersal

Work included:

- Design & layout of L'Agenda Culturel magazine (issue #239 to #282)

- "Le Liban au Salon du Livre 2006 - Paris"

(Ministry of Culture): brochure

- "Journée internationale de la Francophonie"

(Ministry of Culture): program leaflet

- Social Issues through the Eyes of the Media - symposium

(British Council): identity & stationary

- Creative Futures Beirut 2005 - seminar (British Council & Lebanese Association for the Development of Private Funding for Culture): identity & stationary

- Avoiding Tuberculosis: A Self-study Program on Tuberculosis

(The Health Academy - World Health Organization): online course

- "Hollande fleur de l'Europe" 2005 & 2006 editions

(Royal Netherlands Embassy): brochure

- Répertoire 2005: Cultural Institutions in Lebanon

(Lebanese Association for the Development of

Private Funding for Culture): directory

- "Partir avec un Livre": Supplement of L'Agenda Culturel no. 259

(Librairie Antoine): brochure

April 2004 - September 2004

BTUTP (Bureau Technique d'Urbanisme et des Travaux Publics)

Work included:

- Recreation of the company's corporate image

- Design & layout of the company's stationary & publications

November 2003 - March 2004

Heil for Commercial & Services S.A.R.L. Lebanese - Saudi

Work included:

- Design & layout of several real-estate publications

June 2003

Intensive training at **Calligraph Printing and Trading**

Freelance jobs (among others):

- 'Alpina': various chocolate labels & packages (permanent designer)
- L'Agenda Culturel: design and layout of issues 306 to 310, 311 and 314
- Najma Essences: creation of the product's identity, stationary & collateral
- Makassed Philanthropic Islamic Association of Beirut: various projects including event branding
- Hoūna Holistic Center: creation of the center's identity; design and layout of the center's stationary, adverts & other publications (permanent designer)
- 'Toby' - KSA: creation of the shop's identity, stationary & collateral
- 'Ajjalouna': design & layout of two posters
- Byblos Wax Museum - design & layout of two brochures (latin & arabic)

Exhibitions

2005

TYPO.GRAPHIC.BEIRUT 05 - International typography conference held at L.A.U. Beirut
Corporate Identity Design - Beirut Garden & Flower Show

2003

LAYERED - L.A.U Annual Graphic Design Exhibition
Digital Arabic Font Design - "Al Jadeed Typeface"
Senior Project - display/installation "Agenda for a Generation"
Publication Design - Magazine - "19Sixty-Two"

2002

SPONGE - L.A.U Annual Graphic Design Exhibition
Illustration - "Octavia" - Invisible Cities
Corporate Identity Design - Beirut Garden & Flower Show
Packaging/Label Design - Kerastase Shampoo bottles

Publications

2004

LAU Magazine & Alumni Bulletin - Spring 2004 - Vol.6 - No. 2 - p.11
selected work - "Al Jadeed" - Digital Arabic Font Design

2003

:OUTPUT06 international yearbook
selected work - "Al Jadeed" - Digital Arabic Font Design
Published in 'October 2003' issue (www.inputoutput.de)

LAYERED - L.A.U Annual Graphic Design Catalog
"Al Jadeed" - Digital Arabic Font Design
"Agenda for a Generation" - Senior project

2002

SPONGE - L.A.U Annual Graphic Design Catalog
Logo Design - Beirut Garden & Flower Show

Computer Graphic Skills

Apple MAC applications

Adobe Creative Suite • Quark X-press

Macromedia: Director - Flash - Soundedit

Microsoft office applications

Spoken/Written Languages

English - Arabic - French (basic knowledge)

References

Mrs. Roula Ajouz Sidani

Cedar Wings Magazine; Publisher & General Manager
ajouz@dm.net.lb

Mr. Fadi Ganni

Managing partner of Morgan International Offshore
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Ms. Raghida Tawileh

Director & cofounder of L'Agenda Culturel
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